

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

Today's Date

MEDIA INQUIRIES CONTACT

Your Name Your Phone Number

BASKET AUCTION TO BENEFIT UNIVERSITY OF IOWA CHILDREN'S HOSPITAL (or your event title)

IOWA CITY, IA (your event location)– On **June 15, 2006** at 9:00 am (your event date), University of Iowa Children's Hospital will host the 5th annual Hospital Basket Auction to benefit UI Children's Hospital through Children's Miracle Network. The silent Auction will begin at 9:00 a.m. and bidding will conclude promptly at noon. The auction will feature over 100 themed baskets donated and assembled by various hospital departments. In addition to the auction, the Iowa Turkey Federation will be selling tenderloins, chips, and pop.

Children's Miracle Network raises funds for children's services at University of Iowa Children's Hospital and created community awareness for children's health issues. For more information about Children's Miracle Network, please call 319-335-8484.