

The DFM Times

April, 2008

Family Medicine Matters

Exciting things are happening in the Department of Family Medicine. The Department can celebrate the addition of new faculty to enhance our training programs, with some in new roles; the awarding of research grants to create new knowledge; new promotions and awards for faculty; and highly accomplished residents-to-be who have selected Iowa as home for their training in family medicine.

Dr.'s Sandra Rosenfeld-O'Tool and Lisa Soldat have joined our faculty and will be supporting the training of our residents, especially in women's health care and obstetrics. Dr. Rosenfeld did her family medicine training here at the University of Iowa, followed by private practice experience in Lake City, and Carroll, Iowa. She then completed an obstetrical fellowship in Oak Park, Illinois at Parent Child Care Community Wellness Center and West Suburban Hospital, where she remained on the faculty. She has already performed two cesarean sections on our family medicine patients and will be providing training to our residents. Dr. Soldat trained at the University of Minnesota and practiced in Minnesota following residency. She comes to us most recently from Des Moines where she taught at the Mercy Family Medicine Residency Program and has a special interest in obstetrical ultrasound.



Paul James, MD
Professor and Head
Dept. of Family Medicine

Dr. Barry Carter began serving in his new role as Associate Head for Research in January and has already brought energy and his significant organizational skills to this task. Dr. Barcey Levy was awarded 2 important grants to improve colorectal cancer screening in Iowa. The first is a \$100,000 grant to screen Iowa patients who cannot afford testing, while the second is a \$1.6 million Research Scholar Grant from the American Cancer Society.

We are excited to report on the professional growth of our faculty through their promotions here at the University of Iowa. Dr.'s Steve Wolfe and Dan Fick were promoted to Clinical Professors of Family Medicine, Dr. Clare Kreiter was promoted to Professor of Family Medicine, and Dr. Michael Maharry was promoted to Clinical Associate Professor of Family Medicine.

Finally, twenty-two students from the CCOM matched in family medicine this year. Four of them will be joining us in our Residency Program, along with six other recruits in a class that is highly trained and diverse. We are excited to welcome them to an improved training program that is focused on the attainment of the highest clinical skills and reasoning abilities and one that will prepare them to lead development of the future Patient-Centered Medical Home.

These are exciting times and I look forward to sharing with you important additional changes when we meet again.

Department of Family Medicine Mission Statement

Through excellence in teaching, research, and patient care, we will be leaders in the discovery, development and dissemination of new knowledge and innovative clinical teaching models in family medicine in order to improve the health and well being of patients, families and communities we serve. Application of our scope of activity will be statewide, national and global.

RESEARCH UPDATE

American Cancer Society Grant *Title: Interventions to Improve Colon Cancer Screening in Poor Rural Iowa Counties*

Summary: Our objective in this project is to determine the relative effectiveness of physician chart reminders and patient-directed systems interventions to increase CRC screening rates in rural, primary care offices. Our central hypothesis is that providing rural, primary care physicians' offices with one or more CRC screening support systems based on the Chronic Care Model will significantly increase CRC screening rates in comparison to usual care, and that such interventions will be cost-effective and accepted in real practice.

Award: \$1,635,307

Agency: American Cancer Society

PI: Barcey Levy

Co-investigators: John Brooks, Jeanette Daly, Jeff Dawson, John Ely, Paul James, Mrinalini Joshi, Mary Merchant, and Yinghui Xu

Dates: 07/01/2008—06/30/2013

Access Database—Members of the Research staff, along with Chad Long, third-year Law student, have created an Access database of grants, presentations, and publications by faculty members in the department. This large database of completed projects will be updated frequently and will be a resource to the entire department. For example, this database has served as the main reporting mechanism for the department's recent 5-Year Review. Chad set up the Access database format, as a volunteer project, and the data was entered by Jeanette Daly, Judy Bontrager, Julie Jones, and Dedra Diehl.

Centers for Disease Control and Prevention/Administration on Aging—Invitation to Jeanette Daly

Jeanette Daly, Assistant Research Scientist, has been invited to participate in the Elder Maltreatment Surveillance Meetings sponsored by the Centers for Disease Control and Prevention and the Administration on Aging. The purpose of these meetings is “to initiate efforts to identify minimum and expanded data elements that might be collected as part of elder maltreatment surveillance activities, to consider issues affecting the development and use of uniform definitions that could be used in conjunction with identified data elements, and to review options for their measurement.” In addition to three preparatory calls/virtual meetings, Jeanette will attend a two-day meeting at the end of April in Washington, DC.

REFRESHER COURSE FOR THE FAMILY PHYSICIAN

The 35th Annual Refresher Course for the Family Physician was held April 1-4, 2008 at the Iowa Memorial Union. Dr. John Ely, Dr. Jason Wilbur, and Pam Hoogerwerf, Program Assistant, organized the course, and various faculty from the Department of Family Medicine participated as Moderators and Speakers.

On April 3rd, an Alumni Reception was held at the Refresher Course for graduates of our Residency Program, faculty and staff. Approximately 40 alumni and others attended the luncheon.

In the photo: Three members of the Class of 2002—Natalie Lanternier, Jason Wilbur, and Jeff Hunter—and Rick Dobyms, Class of 1986.



COMING IN JULY: NEW RESIDENTS!

- ◆ **Julia Buchkina**, University of Iowa—Family Medicine
- ◆ **Chaitra Channappa**, Karnataka Institute of Medical Sciences (India)—Family Medicine
- ◆ **Natalie Debernardi**, University of Chicago—Family Medicine
- ◆ **Dustin DeYoung**, University of Michigan—Family Medicine-Psychiatry
- ◆ **Katherine Imborek**, University of Iowa—Family Medicine
- ◆ **Jennifer Lamps**, University of Wisconsin—Family Medicine
- ◆ **Denise Martinez**, Tufts University—Family Medicine
- ◆ **Steven Rippentrop**, University of Iowa—Family Medicine
- ◆ **Julie Voelker**, University of Iowa—Family Medicine-Psychiatry
- ◆ **Bisen (Brian) Xian**, Luzhou Medical College (China)—Family Medicine

JASON WILBUR'S "STAY IN THE LOOP"

Medical Director's Log

Sometimes I lay awake at night worrying about the state of the world if we ran out of stimulant medication. Would kids ever get through school? Are we in the midst of an epidemic of attention deficit disorder? If so, could ADD be caused by a virus? Wow, I need to clean up this room...it's a mess. Why is that spot on my foot itching? Hey, look at that! I wonder if I need new running shoes yet. Uh-oh...I think I caught ADD. If I haven't lost your attention, keep reading and see if you can pan a nugget of useful information from this stream of consciousness.

As most everyone is aware, we have been working on a pilot team in clinic. This effort has progressed to the point that we hope to roll out the model to the whole clinic within the next few months. The goals of our pilot team (some in the "construction" phase) include improving patient care, facilitating greater continuity, enhancing communication (among team members and between patients and our healthcare system), and increasing efficiency.

But we don't have to wait for teams to be structured to reap some of the benefits. The one constant that I have learned from the pilot team effort is the importance of good communication. It seems simple and even trite, but it requires effort, planning, and anticipation. Daily "huddles" between provider and nurse are a good start. Documenting a visit as soon and as comprehensively as possible is another example. And we should all work to facilitate communication between our patients and the health care system—telling them what to expect, how to contact us, and how to manage their illnesses.

As a parting thought, I see plenty of reasons to be upbeat. We have a full class of great residents starting in the summer. We have seen student interest in primary care start to increase. We have had several new additions to the clinic: Drs. Lisa Soldat, Sandra Rosenfeld-O'Tool, and Will Saxena (geriatric medicine fellow). In the near future, we will be joined by Leslie Veit, PA-C, who will be providing coverage for the acute care clinic. Each of these individuals brings new talents and ideas that will help us to grow in terms of quality care as well as patient volume.

Smoking Cessation Group Clinic Has Success in Its First Year

Since its inception in February 2007, the Smoking Cessation Group Clinic has helped patients quit smoking. According to self-reported quit rates, approximately 50% of patients who enroll in the clinic are smoke-free at 3 months. Looking at only those who quit during the clinic, cessation rates increase to over 80%.

In its first year, 76 patients have been referred to the Smoking Cessation Group Clinic. Approximately 20% of referrals come from the Family Medicine Clinic, and many patients self-refer to the clinic.

The Smoking Cessation Group Clinic is lead by clinical pharmacists, who provide a well-rounded approach to help people stop smoking, including consultation regarding appropriate pharmacotherapy. Each group consists of five sessions that meet over the noon hour on Tuesdays. Patients must be older than 18, smoke daily, and be willing to quit smoking within the first 30 days of the clinic. Participation in the clinic is **free**.

To request this service, an electronic consult form is available in IPR. The e-order is titled: Smoking Cessation Group Clinic Consult and can be found in the Consults folder under the FCC Family Practice and Master folders. Questions may be directed to Ann Philbrick at 356-8795 or pager 5527. **New clinics start April 15th and June 3rd.**

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Honors and Promotions

- ◆ **Dr. George Bergus** has received a 2007-2008 Collegiate Teaching Award from the CCOM, and also the Lewis D. Holloway Award for Research and Innovation in Health Sciences Education.
- ◆ **Dr. Dan Fick** has been promoted to Clinical Professor of Family Medicine.
- ◆ **Dr. Clare Kreiter** has been promoted to Professor of Family Medicine.
- ◆ **Dr. Michael Maharry** has been promoted to Clinical Associate Professor of Family Medicine.
- ◆ **Dr. Steve Wolfe** has been promoted to Clinical Professor of Family Medicine.

Recent Publications

Daly JM, Jogerst GJ. Nursing home abuse report and investigation legislation. *Journal of Elder Abuse and Neglect*. 2007;19(3/4):119-131.

Kreiter CD, Bergus GR. Case specificity: empirical phenomenon or measurement artifact? *Teaching and Learning in Medicine*. 2007;19(4):378-381.

Dee FR, Donnelly A, Radio S, Leaven T, Zaleski MS, **Kreiter C.** Utility of 2-D and 3-D virtual microscopy in cervical cytology education and testing. *Gynecologic Cytopathology*. 2007;51(4):523-529.

Daly JM, Hartz AJ. Perspectives of Family Medicine physicians and licensed acupuncture clinicians on caring for persons with unexplained chronic fatigue. *Complementary Health Practice Review*. 2007;12(3):196-202.